



LINGUISTIC LANDSCAPE IN THE CITY

Edited by Elana Shohamy, Eliezer Ben-Rafael and Monica Barni

This book focuses on linguistic landscapes in present-day urban settings. In a wide-ranging collection of studies of major world cities, the authors investigate both the forces that shape linguistic landscape and the impact of the linguistic landscape on the wider social and cultural reality.

Contents

Introduction by Eliezer Ben-Rafael, Elana Shohamy, Monica Barni

Part I: LL multilingualisms

1. Monica Barni and Carla Bagna: Linguistic Landscapes and language vitality; 2. Jeffrey L. Kallen and Esther Ní Dhonnacha: Language and inter-language in urban Irish and Japanese linguistic landscapes; 3. Yael Guilat: "The Holy Ark in the Street"

Part II: Top-down, power and reactions

4. Shoshi Waksman and Elana Shohamy: Decorating the city of Tel Aviv-Jaffa for its centennial; 5. Theo du Plessis: Bloemfontein/Mangaung, 'City on the move'; 6. Jia Jackie Lou: Chinese on the side; 7. Heiko Marten: LL under Strict State Language Policy; 8. Aneta Pavlenko: Linguistic landscape of Kyiv, Ukraine

Part III: Benefits of LL

9. Adam Jaworski and Simone Yeung: Life in the Garden of Eden; 10. Jennifer Leeman and Gabriella Modan: Selling the City; 11. David Malinowski: Showing Seeing in the Korean Linguistic Cityscape

Part IV: Perceptions of passers-by

12. Jokin Aiestaran, Jasone Cenoz and Durk Gorter: Multilingual cityscapes; 13. Nira Trumper-Hecht: LL in Mixed Cities in Israel from the Perspective of 'Walkers'; 14. Rebecca Garvin: Responses to the Linguistic Landscape in Memphis, Tennessee

Part V: Multiculturalism in LL

15. François Bogatto and Christine Helot: Linguistic Landscape and Language Diversity in Strasbourg; 16. Robert Blackwood: Marking France's public space; 17. Gerda de Klerk and Terrence G. Wiley: Linguistic landscape as multi-layered representation; 18. Eliezer Ben-Rafael and Miriam Ben-Rafael: Diaspora and returning diaspora

Elana Shohamy is a professor and chair of the language education program at the School of Education, Tel Aviv University, where she teaches, researches and writes about multiple issues relating to multilingualism: language policy, language testing and language in the public space.

Eliezer Ben-Rafael, is Professor Emeritus of Sociology and held the Weinberg Chair of Political sociology, at Tel-Aviv University. He is Past President of the International Institute of Sociology. He has published in the area of transnationalism, the comparative study of modernities, identity and culture.

Monica Barni is an associate professor in Educational Linguistics at the Università per Stranieri, Siena. Her research focuses on language policy in education, specifically in relation to immigrants, and in plurilingual societies. She has published on the impact of national and European language policies and about plurilingualism and linguistic contact in Italy.

234 x 156 (R8vo)

29/07/2010 384pp

Hbk ISBN 9781847692986

£84.95 / US\$169.95 / CAN\$169.95 / €99.95

Pbk ISBN 9781847692979

£29.95 / US\$49.95 / CAN\$49.95 / €39.95

Ebook ISBN 9781847692993

£84.95 / US\$169.95 / CAN\$169.95 / €99.95

Subject (BIC): CFDM Bilingualism and Multilingualism, CFB Sociolinguistics, JFFN Migration, Emigration, Immigration

Level: Postgraduate Research / Professional

Territory: World **Cat:** 100, 1000